

Eventually You Will Trade for Watts-Lambers' - WHY NOT NOW?

THE WATTS-LAMBERD COMPANY

To Women Who Want New Coats



Choice can be made from an array of Coats that we believe to be unsurpassed in this city. Styles that are exclusive at Watts-Lambers. The styles are correct, the workmanship faultless, and the quality the best for the price no matter what the price, \$12.50, \$16.50, \$20.00 \$25.00 and \$35.

Some very new and special values in three-quarter lengths, The "Johnny" Coats and the "Navajo" Blanket Coats, also plain and belted effects. Some are trimmed while others are in plain tailored effects finished with velvet collar and cuffs, others have self collar and cuffs. The materials used are serge, heavy diagonals, doublefaced blanket cloths, doublefaced whipcords and heavy coatings. Many are copies of original French models.

Our New Millinery for Autumn has a Charm all its own.

The result of our Millinery buyer's careful research of New York's leading Hat Shops, models that portray Paris styles.

Special Showing of Street and Tailored Hats at \$3.50, \$4.00, \$5.00 and \$6.00

The styles are unusually attractive and embrace many new shades, among which are Resnard, Lewis Red, Taupe, Saxe Blue, Carbeau, Chestnut Brown and Pheasant shades. (Millinery Parlors, on Mazzanine Floor).

Apparel For Infants and Children



In our new Children's Wear Department you will find many needed articles for little people priced especially low.

AT 10c—Children's good quality Muslin drawers, size 2 to 12 years. (Economy Basement).

AT 15c—Children's Cambric Drawers and Petticoats, sizes 1 to 6 years.

AT 25c—Muslin Skirts, sizes 2 to 12; embroidery trimmed Drawers, sizes 2 to 10; bleached Drilling Waists, sizes 1 to 5; infants slips.

AT 50c—Children's Muslin and Outing Gowns, all sizes up to 14.

AT 75c—Infants' long and short Dresses of fine lawn and nainsook. INFANTS COATS—In a price range from \$1.75 to \$12.50, including coats of Bedford Cord, Batiste, Cashmer, Poplin and Silk.



After Supper Specials for Saturday Night, September 21.

25c ALL-SILK TAFFETA RIBBONS, 15c.

A new lot of fine all-silk Taffeta Ribbons for this sale. Complete range of colors.

(On sale on Main Floor).

10c HANDKERCHIEFS, 6 FOR 25c.

Handkerchiefs for men and women. 1,000 on sale including Cambric, Linen, Swiss and Lawn. After Supper Price, 6 for 25c.

(On sale Main Floor, front).

85c SALEM SHEETS, 81x90 INCHES, 59c.

In sale in Economy Basement).

\$1.25 BERDEYE, 89c BOLT OF 10 YDS.

In sale in Economy Basement).

FABRIC GLOVES FOR WOMEN, 25c PR.

The famous Kayser make of fine fabric gloves for women. Cashmerette and washable Chamoisette gloves in white, black, grey and chamois in all sizes from 6 to 8. In the sale are included many gloves heretofore sold at 39c. full range of colors and sizes. Gloves that fit perfectly and wear well. (Main Floor).

10c, 12 1/2c PURE LINEN TORCHON LACES 5c YARD.

Splendid for trimming underwear and for any other purpose for which heavy laces are required. The regular prices of these goods are 10c and 12 1/2c. Special 5c yard. (Economy Basement).

10c Outing Flannel, 5 7/8c Yard.

A case of fine Outing Flannels on sale Saturday night at about one-half regular value. White and cream grounds including stripes, plaids and checks. These outings are first quality and have many uses for Fall wear. After Supper Special Price, 5 7/8c YARD.

(On sale in Economy Basement)

15c PILLOW CASES 10c.

600 good quality pillow cases offered at less than cost of material. Made of good quality muslin, medium weight, easy to launder, neat hem, torn, size 36x42. These goods will go quickly when placed on sale Saturday night at special price of 10c each.

(On sale in Economy Basement).

7 1/2c APRON CHECK, 5 7/8c YD.

Splendid quality Apron Gingham in this sale. Five hundred yards offered at a saving of one-third. Neat checks in white and blue. In lengths from 5 to 10 yards. Sold only by the piece. A good value at 7 1/2c yard. Special price 5 7/8c yard.

(On sale in Economy Basement).

Never Before Has This Store Been so From tomorrow Autumn Shopping begins in real earnest and we are ready with the earnestly as well as enthusiastically and ready to make your trips to Watts-Lambers' always have been gathered from the leading markets of America and abroad and every day will offered. An unrivaled show

Just The Sweater Needed For Cool Weather

A very complete showing of new Sweaters. The best styles produced this season by America's leading knitting mills. Fine all-wool Sweaters in a complete range of models and colors. The popular narrow-rib weaves in several different styles in cardinal, oxford, white, navy. Girls' Athletic Sweaters in cardinal, oxford and navy. The famous "Marinette" Sweaters of fine Merino wool. Prices start at \$1.75 and reach \$6.50 in easy steps.

A Presentation of all That is New Carpets and Rugs

Our exposition and sale of new Carpets and Rugs is one that should attract every housekeeper who appreciates the beautiful and distinctive in America's best made floor coverings.

A Rug, a Carpet, or any floor covering is bought on trust, as there are comparatively few people who are expert judges of quality. Therefore, it is essential that you buy from a store—such as Watts-Lambers'—where you are sure of receiving the fairest and squarest treatment.

If you make your purchase HERE you can also choose from lines that complete and up-to-date in every respect.

Complete lines of Carpets, Rugs, Linoleums, Mattings, Window Shades and Draperies, at lowest possible prices consistent with quality, which means you will save money by buying your Floor Coverings and Draperies here.

Dress Trimmings of Unusual Distinction and Beauty

Fashion decrees the elaborate use of laces for the current season. We are now showing lines that are complete with all the novelties, newest effects and ideas—at the very lowest prices. We feature as the most popular trimmings laces in allover and bands. Striking new designs in Venice, Bohemian, Point Russian, Macrame, Plauen, Ratine Laces, Ball Fringes, Embroidered Nets, Narrow edges and insertions in Crochet and tatting effects. Metallic all-overs and garnitures in gold and silver.

New Leather Handbags Moderately Priced

Every best style in new handbags for fall is shown in our stock. Fine all-leather bags, made over guaranteed metal frames. The stock is especially selected and includes Seal, Walrus, Hair Seal and Seal Goat leathers. Excellent values in a price range from 98c to \$7.50.

A New Collection of Women's Fine Waists

The supremacy of our waist department depends not only upon the fact that we show the largest and most varied stock in this city, but the feature of greatest importance that every waist shown is the best for the price; being exclusive models from such famous makers as Max Held and Forsythe and other leading originators of waist styles. Tailored effects of Mes-saline, Wash Silks, Novelty Madras, plain and hand embroidered linens. Dainty lingerie waists of finest sheer materials, including many hand-embroidered effects.

News For Saturday Shoppers

Saturday for the first time we invite your inspection of the many new lines of merchandise shown, no matter how little the price. Here you will find complete lines of household complete lines of all kinds of glassware and fine china including dinner sets in open stock kitchen and cooking utensils of all kinds also laundry and bath room fixtures, complete serving dishes, duplex fireless stoves, all kinds of brooms and brushes, mops and buck gas lamp outfits, mantels, globes, burners etc. The world's famous Lindsay's complete

SPECIAL FOR SATURDAY

15c to 25c Cluny and Novelty Laces, 10c yd.

Hundreds of yards of new laces for this sale. Beautiful designs in Cluny effects in edges, insertions and bands from 1 1/2 to 4 inches wide. Many patterns in both white and ecru. These laces are most desirable for trimming undermuslins and are also extensively used on draperies and art linens. Special lace values of which the regular prices range from 15c to 25c yard. Your choice Saturday at 10c yd. On Sale in Economy Basement.

10c Gas Mantles, 5 for 25c

Housekeepers don't overlook this bargain—best 10c Gas Mantels, upright or inverted—upright mantels wires covered with magnesia. Sold the world over at a dime each. Purchased from the famous Lindsay people. Sale price Saturday only, 10c mantels, 5 for 25c.

Gas Lamp Outfit, 39c

Made by the Lindsay Light Co., a complete gas lamp, consisting of Gem inverted or upright burner, good globe, inverted globe open bottom, and good mantel. A very special offer in a complete lamp. Saturday only 39c.

50c Brooms, 29c

Well made brooms of new corn; heavy bound; will stand hard use. A regular 50c broom; don't confound these brooms with cheap light weight chaffy ones. Come early, they will go quickly at sale price, 29c.

10c Honeycomb Towels, 6 for 30c

Splendid tea towels and very useful for general kitchen purposes. Size 20x38 inches, end fringed. Made of good quality medium weight honeycomb crash. An especially desirable feature in the ease with which these towels can be laundered. Special price Saturday 6 for 30c.

65c to 75c English Rockingham Tea Pots 39c

Enameled and gold decorated, best quality, jet black color, heavily galvanized inside and outside, all over and band effects; gold decorations on edge top handle and spout. All decorations are burnt in and will not wear off. A number of shapes and sizes. Very special at sale price, 39c.

ANNOUNCEMENT The New Economy Ready For Saturday

A large roomy DAYL completed and stocked fort of the shopping pub

Its Purpose

To serve the people of Clarksburg and surrounding towns with new up-to-date and sanitary lines of house furnishings, also staple domestics at the lowest possible prices—thus helping you to furnish the every day necessary house furnishings in your home at a saving. None but good reliable merchandise will be offered for sale, no matter what the price.

Crystal Glassware "Sparkling Cut Patterns," 10c

Your choice of a large assortment, deep bowls, plates, nap butter dishes, large water jugs. The best values we ever heard Choice of this assortment, 10c e

Cereal Jars, 25c

Special underglaze ware, size cereal jars, barrel shape, jet lettering with hair line bands, white glaze inside and Also covered salt boxes. Sale 25c each.

\$1.00 "Nucut"

"Nucut" glass can hardly be de color and is cast in the most el of glass. Start a collection of pieces including salad bowls, handled comports, heavy large greatest value ever offered in the and over, sale price Saturday o

See This Silverware at 10c

Wm. A. Rogers tea spoons, spoons, table knives and fork sugar shells at 10c each. You agree with us when you see it is the best value you ever tell of.